



# **Privacy Policy**

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# Privacy Policy

By accessing the PLANET-ROCKLOG website («Site») you accept this Privacy Statement («Statement»). If you do not agree to this Statement, do not use this Site or proceed to further web pages of this Site.

Rocklog GmbH, Dorfstrasse 15a, 6300 Zug, Switzerland («We», «us» or «our») may update this Statement from time to time. We therefore ask you to consult it on a regular basis. The last line of this Statement below indicates when we last updated this Statement.

## Purpose and Scope

We are committed to safeguarding the personal information that we collect from individuals who use the Site. We have developed this Statement accordingly to describe how and which data type we collect from users of the Site and the purposes for which we may collect, share or disclose the data. We also outline reasonable precautions we use to keep your data secure.

This Statement applies to any information obtained by us through your use of the Site. It does not apply to any Internet websites controlled by third parties not affiliated with us that the Site may link to («Third Party Sites»). Please review the privacy statements of Third Party Sites as we are not responsible for and have no influence on the content or the privacy practices of Third Party Sites.

The terms of this Statement are subject to any additional terms of disclaimers or other contractual terms you have entered into with us and any applicable mandatory laws and regulations.

## Information collection and Purpose

When you visit the Site, our web server automatically records details about your visit (for example, your IP address, the web site from which you visit us, the type of browser software used, the Site pages that you actually visit including the date and the duration of your visit).

In addition, we collect personal data, which you provide through the Site, for example when you enter personal details (e.g. name, address, e-mail address, phone number) on a registration page or if you sign up for an email newsletter or for the use of an application provided over the Site.

We will use your personal data for

- the purpose of technical administration, research & development as well as use and enhancement of the functionalities of the Site and Application,
- the anonymized calculation of operating and performance figures,
- the anonymized comparison of the performance and establishment of rankings,
- to inform you about our services and products,

- customer and user administration and marketing, and
- such purposes as otherwise specified.

We respect applicable laws and regulations in our use of personal data.

## Data Collection and Storage

We use tracking technology such as cookies or tags to gather information as outlined above (see: «Information Collection and Purpose») to understand how visitors use the Site.

Tracking technology helps us manage and improve the usability of the Site, for example by detecting whether there has been any contact between your computer and us in the past and to identify the most popular sections of the Site.

In many cases, you can also control tracking technologies using your browser. Please ensure that your browser setting reflects whether you wish to be warned about and/or accept tracking technologies (such as cookies) where possible. The specific capabilities of your browser and instructions on how to use them can usually be found in the manual or help file of your browser.

Refusing, disabling or deactivating of tracking technologies may result in a reduced availability of the services provided by the Site or parts of the Site may no longer function correctly.

## Information Disclosure

When transferring personal data internationally we make sure that we comply with applicable laws and regulations, for example, by entering into agreements that will ensure that the recipients of your information maintain an adequate level of data protection.

We may also disclose your information to governmental agencies or entities, regulatory authorities, or other persons in line with any applicable law, regulations, court order or official request, or under any and for the purposes of any guidelines issued by regulatory or other authorities, or similar processes as either required or permitted by applicable law.

## Security Measures

We have implemented reasonable technical and organizational security measures to protect your personal data collected by us via the Site against unauthorized access, misuse, loss or destruction.

## About Internet Security in General

The Internet is generally not regarded as a secure environment, and information sent via the Internet (such as to or from the Site or via electronic message) may be accessed by unauthorized third parties, potentially leading to disclosures, changes in content or technical failures. Even if both sender and receiver are located in the same country, information sent via the Internet may be transmitted across international borders and be forwarded to a country with a lower data protection level than exists in your country of residence.

Please note that we accept no responsibility or liability for the security of your information whilst in transit over the Internet to us.

Rocklog GmbH, Dorfstrasse 15a, 6300 Zug, Switzerland

Last updated: May 25, 2018